

PCN: 70010 & 70006

Perry County Job and Family Services

EXTERNAL POSTING

Career Services Outreach Specialists

Classification: Social Services Worker II Working title: Career Services Outreach Specialist

Department: Social Services Unit **Normal working hours:** 8am – 4:30pm

Pay Range: 28 Starting Rate: Step 1 \$20.14

Posted: May 31, 2023 (repost) **Application Deadline:** Until filled

Applications are available online at <u>Human Resources - Perry County Job and Family Services (perryjfs.org)</u>
Submit completed Application, Resume, and 3 Professional References,
via email: <u>PerryHR@jfs.ohio.gov</u>

Perry County Job and Family Services (PCJFS) is seeking a Career Services Outreach Specialist. This position would be a part of PCJFS's Social Services unit which runs Perry County OhioMeansJobs, the county's leading adult workforce development entity.

PCJFS grows prosperity and community through different strategies, including championing more investment in learning and skill development at the individual level in Perry County.

This Career Services Outreach Specialist position is on the front line of our efforts to connect our residents to our services, and particularly the help we offer growing the careers and improving on the jobs Perry County residents hold. Our approach to this work is a new one for a social services agency in our region, one that turns the relationship between a customer and a case worker on its head, ideally to the benefit of our community and state.

For this hiring, we are looking for someone able to represent the value of our residents in the workforce to the employers of Perry County people throughout the region. This is likely to be most successfully done by someone able to build and sustain relationship with the leaders who own the impact of hiring decisions, whether that is the HR director of a large health care system, the executive vice president of a mid-sized skilled-trade construction contractor, or the owner of an independent grocery store.

Our workforce is now Perry County's number one export: 80% of our people with w-2 jobs work in establishments in nearby Licking, Franklin, Fairfield and Muskingum counties. Someone who can help our people find their way, either directly or through training and skill development which can often support, to more and better paying jobs and careers wherever is the kind of person we are looking for in this position.

If you want to work at defeating poverty, securing the vulnerable and empowering the disadvantaged, this can be an opportunity to put your values to work. While you will complete essential tasks required for reporting, compliance, and project deliverables, there is wide latitude within the position to make much of the work your own.



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We seek candidates who possess the following competencies:

Empathy

- Emphasize with customers; believe in their potential without regard to their past.
- Listen effectively to individuals and communities about their experiences at work, school, training, home life and other factors influencing their relationship to our opportunities and services. Be able to accept their views while respectfully advocating for change for the better.
- Comfortable speaking with people about personal issues and engaging deeply in their personal lives.
- Able to recognize barriers (external and internal) people face in living meaningfully, and advocate effectively for new beliefs, behaviors and situations, as well as connecting customers to community resources targeted to their challenges.
- Teach, coach, collaborate, instruct, counsel, advise, encourage and support customers in their
 journeys through social service applications, school and training applications, work
 applications, job searches, resume building, financial aid applications, career building, and
 other requirements of a better livelihood.
- Become competent at accurately investigating and assessing difficult situations our customers can face, such as potential abuse and neglect, and then resolving conflict and abuse.

Communication and Advocacy

- Able to connect features and benefits of what we offer to the needs, values and interests of potential customers.
- Have the drive and self-assurance to leave the office and proactively engage people about the services and opportunities we offer throughout the community.
- Have the ability to build impactful relationships with current and potential employers of Perry County people, and be able to leverage these relationships to the advantage of our workforce.
- Able to present the opportunities of PCJFS effectively to a variety of audiences, from oneon-ones with people on the street to community stakeholder presentations and meetings.
- Competent with posting directly to social media about your professional activities, both technically as well as in tone and content.
- Be able to share data and information within the organization through modern business collaboration technology, including Teams and MS Outlook 365.

Mission Alignment

- Understand and support the vision, mission, strategies and goals of the agency, and apply them steadily to the development of your work.
- Hold this value judgement and be willing to apply it: "a person lives a more prosperous and meaningful life with education, training and skill development that is linked to quality work and career".
- Diligently attend to the job responsibilities and tasks required to deliver our services, including in workforce development, adult protective services and childcare.



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- Complete the reporting and compliance requirements of the different state and federal programs we administer.
- Understand the dynamics of how our career and social services activities can achieve our intended impact on people and community.
- Embrace collaboration between leadership and other staff, and with external partners, as a key to executing programming as effectively as possible.
- Able to make use of cloud-based customer relationship apps, such as the state's new ARIES
 application, for purposes of customer relationship management, compliance management and
 project reporting.
- Have or develop proficiency with spreadsheet use: data entry, sorting, field formatting, etc.
- Be effective at tracking and analysis of the metrics used to manage PCJFS work, such as time
 in field, number of contacts, conversations and leads, the quality of the contacts, conversion
 of leads into engagements, and most importantly, outcomes of customer engagements.

Goal-Oriented

- Readily and steadily shares observations with leadership and co-workers about PCJFS
 programming performance, advising on direction and solutions for helping individuals as
 well as meeting our goals and intended impact.
- Can examine the past trend of a project, project it to a goals-aligned track and understand on their own whether the project is performing as planned.
- Contribute to the PCJFS's team understanding of where and why a project or services are over- or under-performing.
- Use an iterative process to steadily improve on the effectiveness and impact of an assignment or project.

Qualifications and requirements sought for this position:

- Hold a valid driver's license
- Able and willing to drive a larger SUV in rural and urban environments, including during winter conditions
- Carry, lift, set up an outdoor exhibition set-up
- Technical aptitude to solve tech problems in the field
- Completion of a four-year degree from an accredited college required